# Do we still search for the identity of data literacy?

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The beginning of the story

#### High bandwidth networks =

Capacity to store massive amounts of data  $\rightarrow$ 

#### The evolution

•A shift away from a research culture, where data is viewed as a private preserve (Pryor, Jones, & Whyte, 2013)

↔ Researchers' varied willingness to share their data

 $\rightarrow$ The push from funding bodies

= Wordwide challenge, mixed national readiness (different from Open access to publications)

#### New views on data

## With its perceived importance, the views on data are changing.

Is it situated beneath information?  $\rightarrow$ 



A new definition of data

•Any information in binary digital form (Digital Curation Centre).

Almost an oxymoron = contradictory terms in conjunction, but a viable defintion



#### Research data

 More specific than 'data'

 + 'data collected as part of a research project'

#### The sequence of supporting researchers, etc.

- 1. Data literacy instruction,
- 2. Research Data Management (RDM),
- 3. Data curation,
- 4. Data preservation (Thomas & Urban, 2018).

#### Definitions of Data Literacy

- Competences needed for any work with research data (Schneider, 2013).
- Enables individuals to access,
- •interpret,
- critically assess,
- •manage,
- handle
- and ethically use data (Calzada Prado & Marzal, 2013).

- A specific skill set and knowledge base which
- empowers individuals
- to transform data into information
- and into actionable knowledge
- by enabling them to access,
- interpret,
- critically assess,
- manage,
- and ethically use data (Koltay, 2015).

Data literate persons

- Know how to select and synthesize data and combine it with other information sources and prior knowledge.
- Recognize source data value, types and formats;
- Determine when data is needed;
- Access data sources appropriate to the information needed (Calzada Prado & Marzal, 2013).

#### Data Literacy

- Focuses on data quality.
   Involves elements of
- Statistical literacy,
- •Numeracy,
- Data governance principles,
- Data science,
- •and Open Data.

#### Data Literacy is relevant

- in the context of providing data services (for librarians and other providers, technical staff, etc.)
- in the context of education and training (of researchers, students, etc.)

#### Data literacy education's main targets

- •Students,
- •Librarians and teaching staff members (Educating the latter is a delicate issue.)

#### Not only for data librarians

- •There is a clear need for teaching data literacy to *academic librarians* (Koltay, 2017).
- •Being data literate is a need *for all future academic librarians* (Morrison & Weech, 2018).

The information literacy connection

- Data literacy is cognate to information literacy.
- Is compatible with the information literacy focus of academic librarianship.

#### Information literacy is overarching

•Information literacy is related not only to print, but **data**, images, etc. (CILIP, 2018).



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#### Data literacy is more focused than IL

•When speakig about research data, data literacy is seen narrower than information literacy.

#### Unified terminology is needed

- Critical data literacy,
- Data information literacy,
- Pedagogical data literacy,
- Research data literacy.
- = Data literacy

#### Fundamental topics

- •The concept of data,
- Critical thinking,
- Ethical issues,
- Data quality,
- Data citation,
- Data visualization,
- •Metadata,
- Research Data Management (RDM) (Ridsdale et al., 2015).

Themes and perspectives, related to RDM

- Data management and curation in/for research,
- Research skill for students and professionals,
- Data protection and privacy in personal data management,
- Data science.

#### Perspectives beyond RDM

- Civil society,
- •Open government,
- Community informatics,
- •Journalism,
- •Business,
- Teacher education.

Non-RDM themes

- Everyday problem-solving,
- •Community engagement and citizen empowerment,
- Data-based/data-driven decision making in schools,
- •Education for of business and learning analytics (Corrall, 2019).

To be mentioned (1)

Make research data FAIR =



To be mentioned (2)

•The Research Data Alliance (RDA) is an international organization that aims to reduce barriers to the openness of research data.



RESEARCH DATA ALLIANCE

- Data literacy is not exclusively about big data,
- but small data is indisputably important and useful.
- •There are situations, when there is no data related to a given research by various reasons (Borgman, 2015).
- •Count with the existence of grey data, which is useful data, produced by universities, but not peer reviewed (Borgman, 2018).

#### How to teach data literacy?

- Include mechanics related to research data;
- •Focus on practice;
- •Use real world data, when appropriate (Ridsdale et al., 2015).

#### One size fits all?

- Changing circumstances →
- •Constant updating of concepts and competencies is needed.
- = There is no single literacy that is appropriate for everyone, every time.

#### Conclusion

- We are still searching for the identity of data literacy,
- but we have much more certainty than ever before,
- because in the data-intensive world we can clearly see an increase in the attention towards data literacy.
- Therefore a number of academic librarians experience a move towards becoming data professionals.

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